

RESOLUTION NO. _____

A RESOLUTION OF THE COUNCIL OF THE CITY OF
FRESNO, CALIFORNIA, ADVANCING THE "HELP US,
HELP FRESNO" INITIATIVE.

WHEREAS, it is in the City's interest to educate its residents that charitable donations have a greater impact when directed to programs that help the homeless; and

WHEREAS, it is difficult for a resident to vet the need and condition of a panhandler, and to know whether their handout is contributing to more harm than good; and

WHEREAS, local businesses and neighborhoods are often negatively impacted by panhandlers; and

WHEREAS, the City partners with nonprofits to provide services to the homeless; and

WHEREAS, a major barrier to the efforts of the City and local nonprofit service providers are people in our City giving panhandlers handouts that dissuade them from getting the help they need; and

WHEREAS, the City wishes to educate its residents that handing money out a car window undercuts the work being done by the City and local nonprofits; and

WHEREAS, the dual pronged goal of this Resolution is to educate the public to contribute to the solution and support the services that help break the cycle of homelessness, while also referring those who turn to panhandling towards those services.



NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Fresno as follows:

1. The City hereby enacts the "Help Us, Help Fresno" initiative to educate the public that directing donations to homeless service providers does greater good than giving a handout to individual panhandlers.

2. The City directs the placement of signage to disseminate the message of the "Help Us, Help Fresno" initiative. Signage shall be placed at intersections and/or areas selected in consultation with each Council District.

3. Signage shall be displayed in the form attached as Exhibit A to this Resolution.

4. City staff shall create a number to which residents may text a donation, and shall segregate all donations into a separate account. One hundred percent of the funds in that account shall be distributed to homeless service programs and providers as determined by the City Council. Council shall direct the expenditure through the annual budget process.

5. The City shall publicize the message of the "Help Us, Help Fresno" initiative through social media and other media outlets.

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STATE OF CALIFORNIA)
COUNTY OF FRESNO) ss.
CITY OF FRESNO)

I, YVONNE SPENCE, City Clerk of the City of Fresno, certify that the foregoing resolution was adopted by the Council of the City of Fresno, at a regular meeting held on the _____ day of _____ 2019.

AYES :
NOES :
ABSENT :
ABSTAIN :

Mayor Approval: _____, 2019
Mayor Approval/No Return: _____, 2019
Mayor Veto: _____, 2019
Council Override Vote: _____, 2019

YVONNE SPENCE, MMC CRM
City Clerk

By: _____
Deputy Date

APPROVED AS TO FORM:
DOUGLAS T. SLOAN
City Attorney

By: _____
Katie Doerr Date
Chief Assistant City Attorney

Attachment: Exhibit A

**HELP US
HELP FRESNO**

**CONTRIBUTE TO
THE SOLUTION**



**Do Not Give
to Panhandlers**
Give to local charities

TEXT 'HANDUP' TO 9999

NEED HELP? Call: 559-974-1698

**HELP US
HELP FRESNO**

**CONTRIBUTE TO
THE SOLUTION**



**SAY NO TO
PANHANDLING**

GIVE TO LOCAL CHARITIES

TEXT 'HANDUP' TO 9999

NEED HELP? Call: 559-974-1698